

The Friction of Traditional Recruitment

Status Alert

Cost Barriers

High fees for basic job postings drain recruitment budgets before a single candidate is interviewed.

Blind Applications

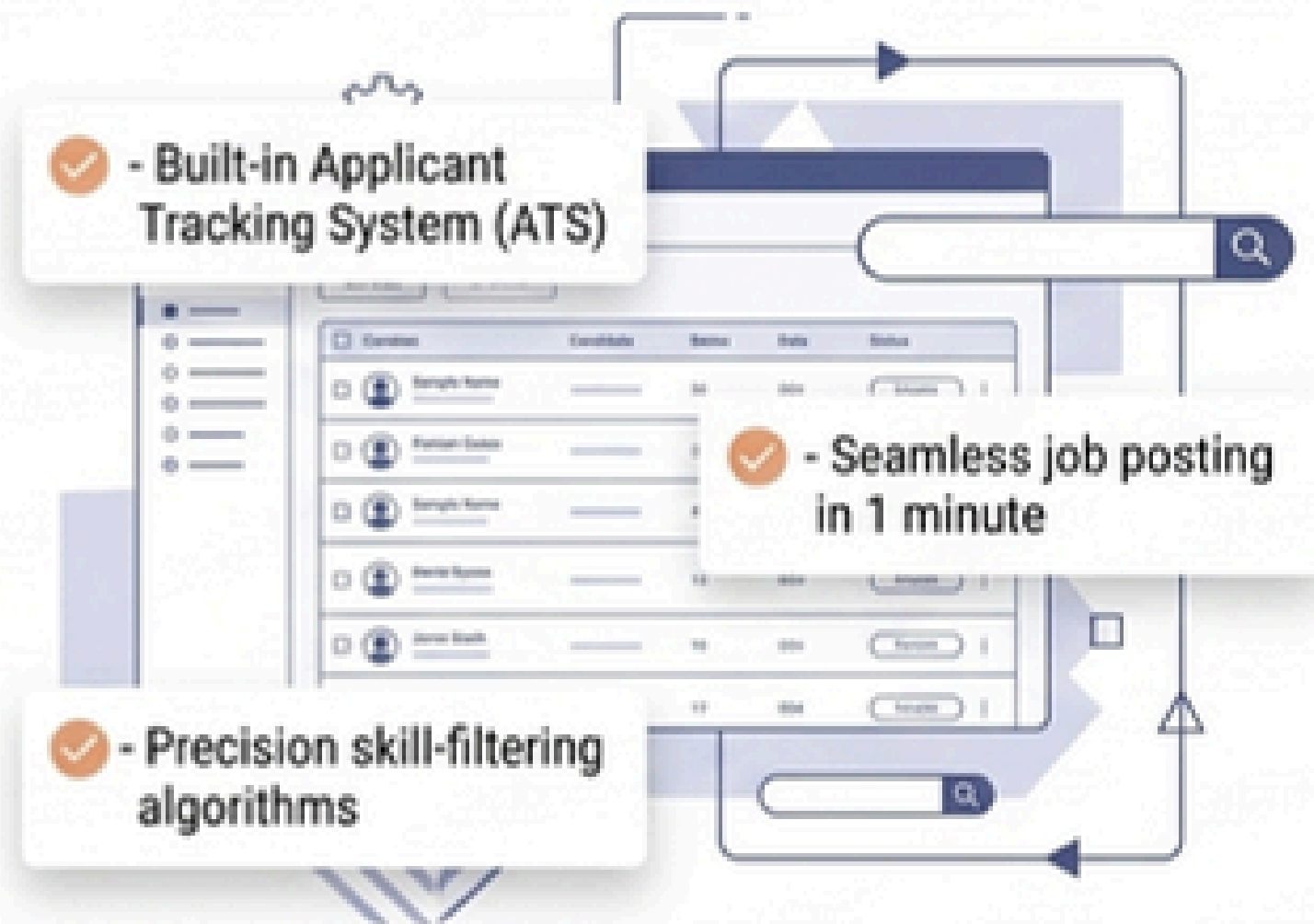
Passive job boards yield untargeted applications with no immediate access to the underlying resume database.

Fragmented Tracking

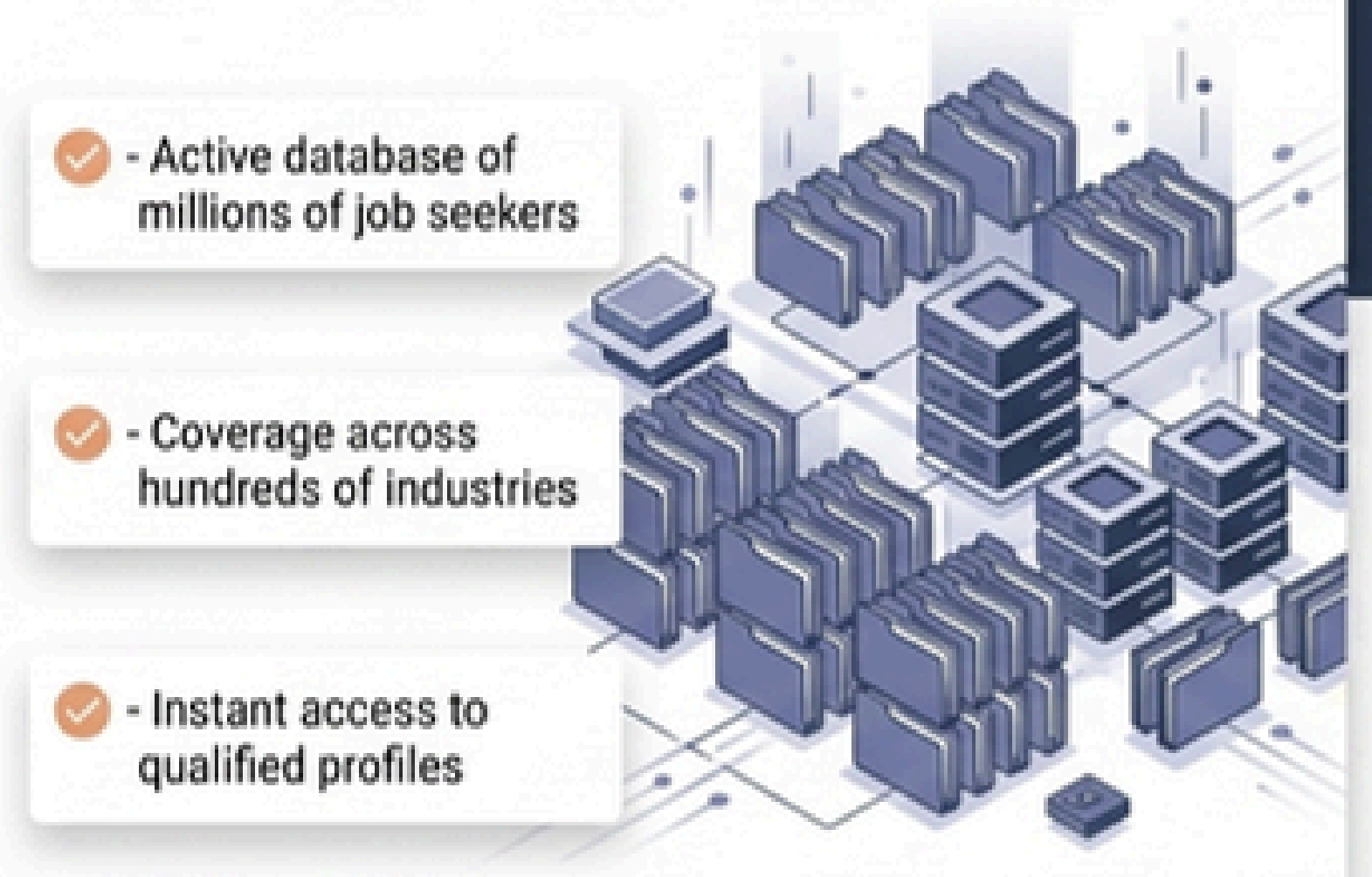
Managing incoming talent through disconnected email threads and manual spreadsheets creates workflow bottlenecks.

The Complete Hiring Infrastructure

The Engine



The Fuel



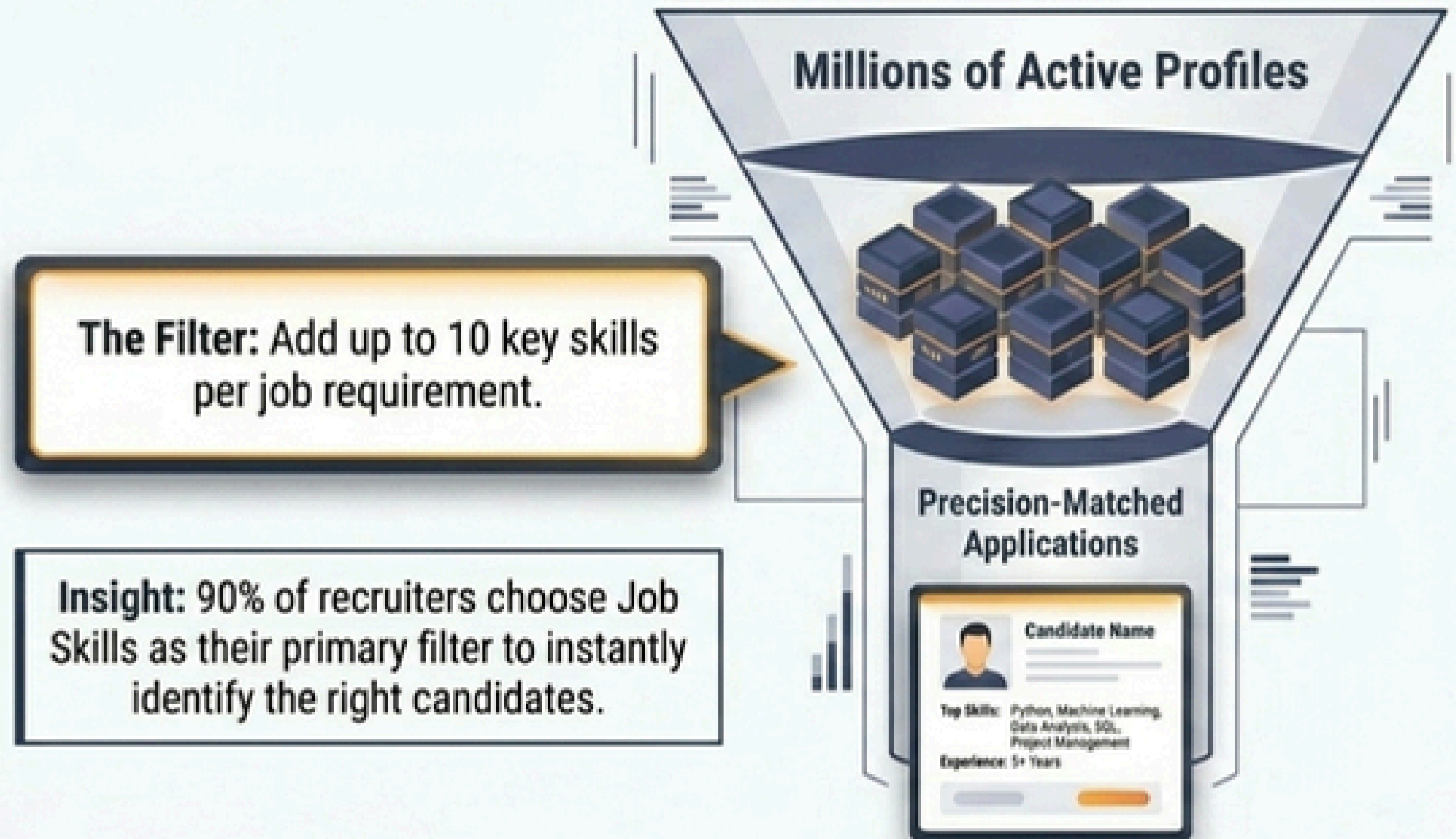
Recruitment Model Comparison

Feature	Traditional Job Boards	Placement India
Cost to Post	High per-listing fees	100% Free (Up to 30 jobs)
Application Management	External Emails & Spreadsheets	Built-in Applicant Tracking System (ATS)
Resume Database	Locked behind paywalls	Direct access (Up to 10 free resume downloads)
Listing Duration	Short-term decay	Active for 30 Days (extensible)

Headline: From Posting to Placement in Four Steps



Precision Targeting via Job Skills



Command Center for Recruitment

The screenshot displays a recruitment management interface. On the left is a dark sidebar with navigation options: Dashboard, Jobs, Candidates (highlighted), Reports, Complete, Feed back, Accessibility, and Settings. The main content area is titled 'Candidates' and features a search bar at the top with the text 'Search Candidates...'. Below the search bar are two tabs, both labeled 'Shortlist', with the first tab selected. A 'New Portal' button is located in the top right corner of the main area. The central part of the interface is a table with the following columns: Name, Status, Role, Date, and Actions. The table contains five rows of candidate data. The 'Actions' column for each row contains an envelope icon representing communication options.

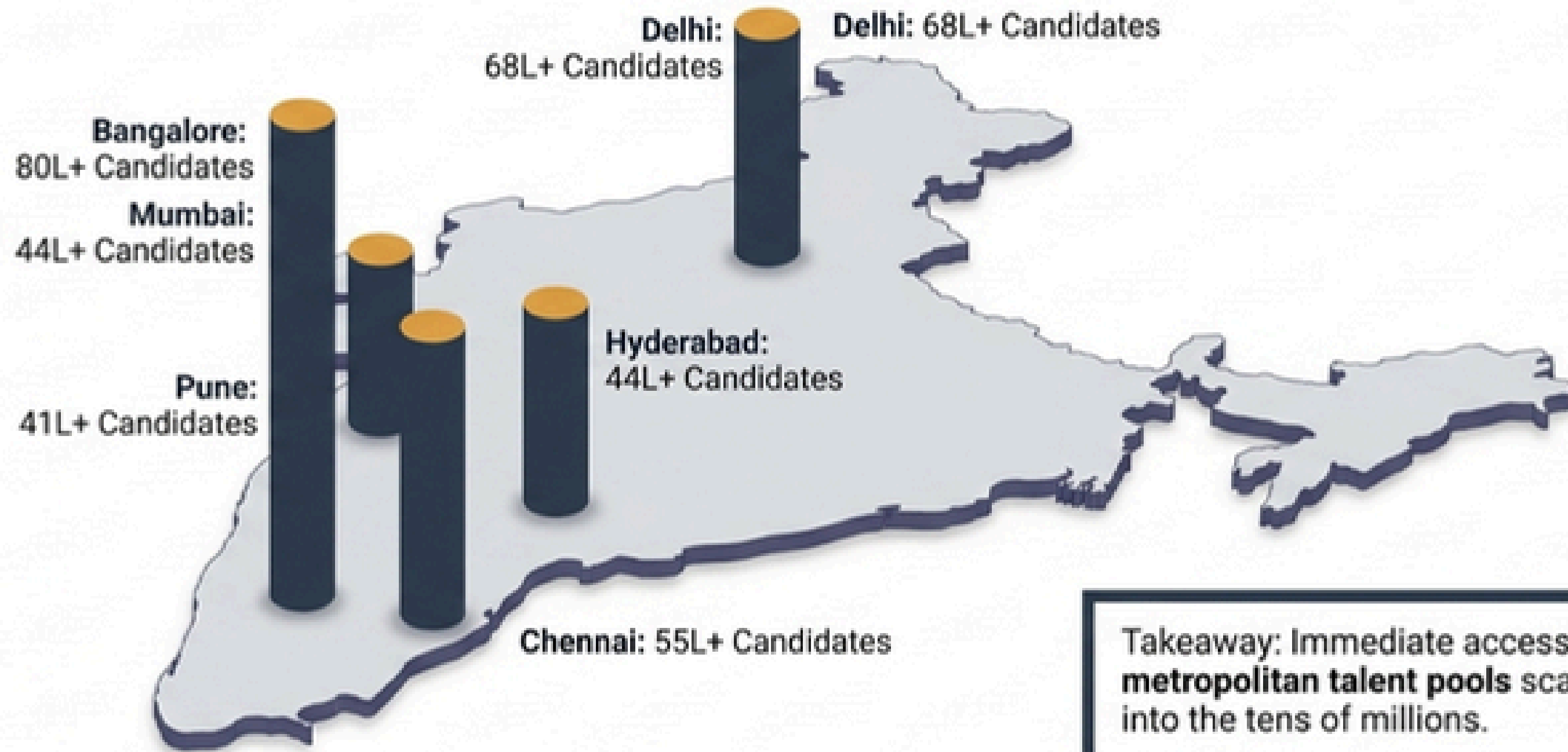
Name	Status	Role	Date	Actions
Alex Chen	Shortlisted	Data Scientist	Oct 26	✉
Menly Green	Shortlisted	Data Scientist	Oct 27	✉
Elisan Alex	Shortlisted	Data Scientist	Oct 28	✉
Jamy Smith	Shortlisted	Data Scientist	Oct 16	✉
Yavan Chen	Shortlisted	Data Scientist	Oct 9	✉

Unified Management: Manage every facet of a specific hiring mandate directly through the web portal.

Candidate Communication: Maintain direct contact with job seekers without leaving the platform.

Shortlist Organization: Utilize dedicated tabs to efficiently review, categorize, and organize shortlisted profiles.

A Nationwide Talent Grid



Unmatched Depth Across Every Industry

White Collar / Corporate

- Sales & Business Development (74,000+)
- Marketing (64,000+)
- HR & Admin (53,000+)

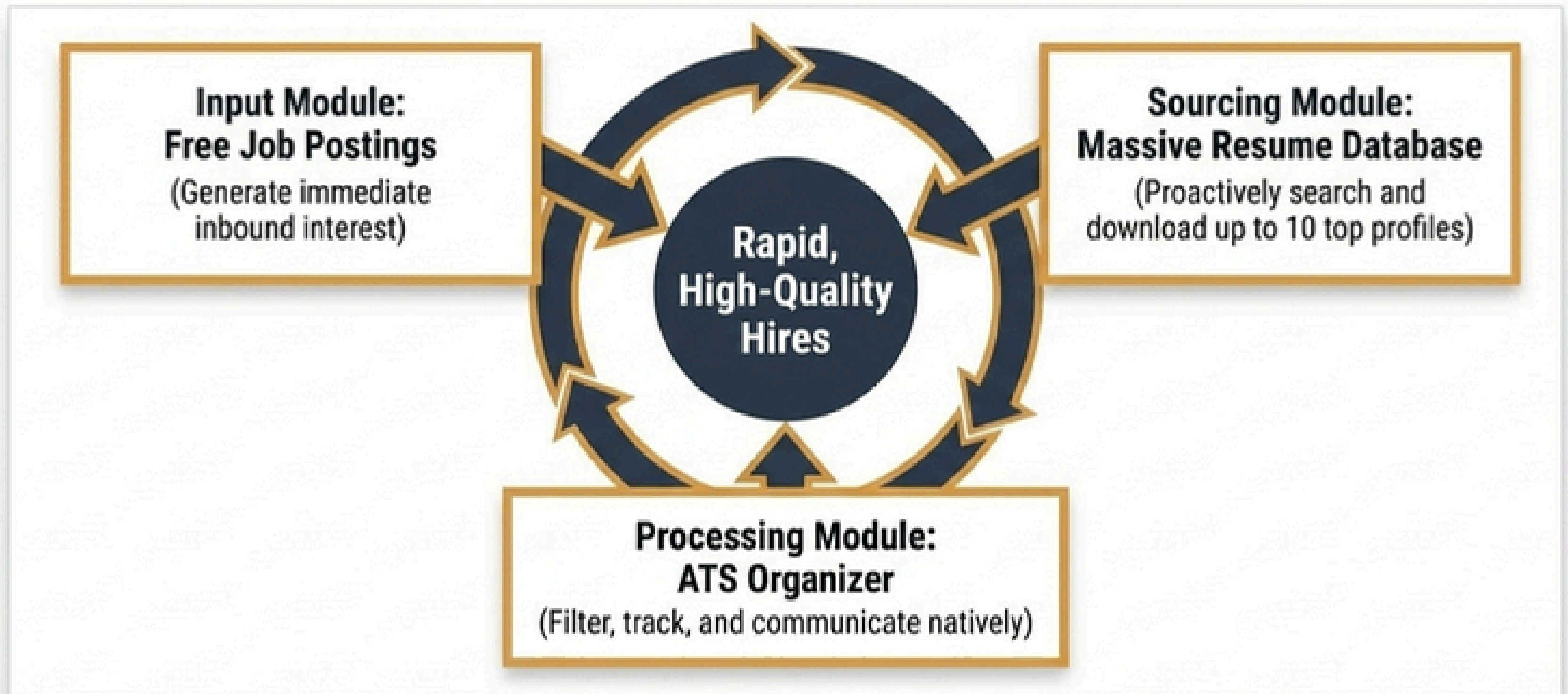
Blue Collar / Operations

- Manufacturing (80,000+)
- Warehouse & Logistics (56,000+)
- Delivery (52,000+)

Specialized Tech & Health

- IT & Hardware Engineers (36,000+)
- Lab Technicians & Pharmacists (28,000+)
- Nurses (24,000+)

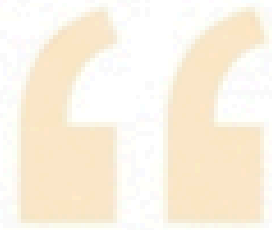
The Complete Hiring Ecosystem



Operational Clarifications

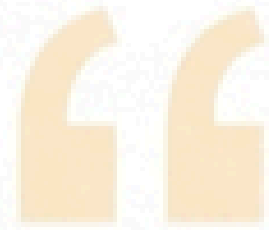
Common Assumption	Dynamic Reality
Free posting limits my hiring volume.	You can post up to 30 jobs entirely for free, handling multiple roles simultaneously.
My listings will disappear quickly.	Positions remain open and visible for 30 days, with options to extend.
I can't see the actual resumes.	You can search the active resume database and download up to 10 resumes for free.
Bulk recruiting is too slow.	Combined free listings and the ATS tool allow for unlimited shortlisted candidates to accelerate mass hiring.

Proven Across the Recruitment Industry



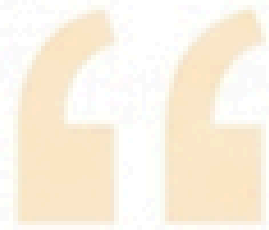
Excellent and easy to use for job posting. Branding and promotion are awesome.

– Mirror Consultancy Services, Chandigarh



The services being provided are excellent. I am fully satisfied as it is quite helpful in promoting my business.

– Absolute HR Management Consultants, Navi Mumbai



Small companies like us are very much benefitted and encouraged through PlacementIndia.

– Deep Consultancy, Erode

Post Your First Role in 60 Seconds

Revolutionize your hiring process today. Discover the perfect candidate with a customized, flexible, and robust free job posting service.

- ✓ Access job opportunities.
- ✓ Screen candidates natively.
- ✓ Connect with talent instantly.

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